

# *Georgia Cemetery Association*

Annual Convention ~ Exhibits & Sales Seminar

May 15<sup>th</sup> & 16<sup>th</sup>, 2018 ~ Peachtree City Hotel & Conference Center

## EXHIBITOR & SPONSORSHIP INFORMATION AND REGISTRATION FORM

This year, the GCA is including our Sales Seminar with our Convention & Exhibits and traveling just south of metro Atlanta for better access for our traveling attendees and vendors. In preparation, a good problem to occurred, more content than we could fit into a 1 day program, so we expanded to a day and a half. The benefits to you, a valued supplier.... more exposure and opportunities. This event reduces travel time and expenses to maximize your sponsorship & marketing budget dollars, as well as being a benefit to attract attendance through our membership.

With generous sponsorships from our suppliers and service professionals, we will provide a dynamic convention with nationally recognized speakers, great content, great accommodations and outstanding networking opportunities for both our vendor/suppliers and member attendees.

Please review the range of sponsorships packages and exhibitor options available on page 2 of this form and check the level at which you can contribute. We thank you for your continued and faithful support of our association.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Attending Representatives: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Please provide information describing your company's products and/or services in the space provided below. All information will be printed, exactly as provided in the printed program book to be distributed at the event. To avoid errors, please print or type the information.

Program Information: (40 words or less) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Georgia Cemetery Association

Annual Convention & Exhibits

May 15<sup>th</sup> & 16<sup>th</sup>, 2014 ~ Peachtree City Hotel & Conference Center

## Sponsorship and Exhibit Packages

**Platinum Level: \$1,500**

**Check to Select \_\_\_\_\_**

- Full page-color Program Ad and your provided insert for attendees registration package
- Your company logo with active link on the GCA website for 6 months as a GCA sponsor
- Your company logo with active link in the GCA e-newsletters for the remainder of 2018
- Supplier recognition on signage and printed materials leading up to the event
- 10 minutes at the podium to give a short presentation on your company- during prime time
- Preferred choice of exhibit area (first commitment, first choice, etc)
- Exhibit space/table top and up to 2 representatives

**Gold Level: \$1,000**

**Check to Select \_\_\_\_\_**

- Full page-B&W Program Ad or your provided insert for attendees registration package
- Your company logo with active link on the GCA website for 3 months as a GCA sponsor
- Your company logo with active link in the GCA e-newsletters for 3 months
- Supplier recognition on signage and printed materials leading up to the event
- 10 minutes at the podium to give a short presentation on your company- during prime time
- Exhibit space/table top and 1 representative

**Silver Level: \$800**

**Check to Select \_\_\_\_\_**

- Half page- B&W Program Ad
- Your company logo with active link on the GCA website for 2 months as a convention sponsor
- Your company logo with active link in the GCA e-newsletters for 2 months
- Supplier recognition on signage and printed materials leading up to the event
- Exhibit space/table and 1 representative

**Bronze Level: \$600**

**Check to Select \_\_\_\_\_**

- Qtr page- B&W Program Ad
- Your company logo with active link on the GCA website as a convention sponsor
- Your company logo with active link in the GCA e-newsletters for 2 months
- Supplier recognition on signage and printed materials leading up to the event
- Exhibit space/table and 1 representative

**Exhibitor Level: \_\_\_\_\_\$375 if Current GCA Member \_\_\_\_\_\$500 if Non Member**

- Your company logo, contact information and company profile in the event program
- Supplier recognition on signage and printed materials leading up to the event
- Exhibit space/table and 1 representative

**Add a Representative: \_\_\_\_\_\$200 if GCA Member \_\_\_\_\_\$250 if Non Member**

**Artwork Requirements:** Send to [georgiacemeteryassoc@msn.com](mailto:georgiacemeteryassoc@msn.com) Deadline for artwork is April 19<sup>th</sup>  
Full Page art size 8W x 10H inch, Half Page art size – 8W x 5H horizontal, Qtr Page – 4W x 5H

**Insert Requirements:** Preprinted and supplied by vendor and included in the Platinum and Gold level packages: Send to - GCA at the address below, Deadline is April 19<sup>th</sup>

Please total your Sponsorship Package selections from the previous page here

**TOTAL SPONSORSHIP & EXHIBIT NEEDS –from page 2 ..... \$ \_\_\_\_\_**

**Return completed Form (3 pages) and payments to:**  
Georgia Cemetery Association  
P.O. Box 681054, Marietta, GA 30068

**IF YOU PREFER TO PAY WITH A CREDIT CARD OR NEED ASSISTANCE, CONTACT**

Call: Susan Mena (770) 490-6810 or Email: [GeorgiaCemeteryAssoc@msn.com](mailto:GeorgiaCemeteryAssoc@msn.com)

***Make your Hotel reservations early and save***

GCA has negotiated a special rate at the Peachtree City Hotel, a  
4 Diamond Full Service Property ~ loads of amenities  
For Hotel Reservations call 770-486-3314  
The hotel and conference center are all under one roof  
Group Code: GA Cemetery Assoc or **GCA** ~ Negotiated rate - \$114.  
Limited time frame on Room Block

*If you wish to extend your stay, the hotel will honor the special rate for days pre or post of our event*



***Peachtree City Hotel & Conference Center  
2443 Hwy 54 West \* Peachtree City, Georgia 30269***